

MEETING MINUTES

November 3, 2007

Keith welcomed all the new freshmen parents and introduced the board members that were present. He also introduced Michelle Vyskocil, Interim Associate Provost & Registrar for the University, who was also in attendance. We received an overwhelming amount of email addresses from new parents, for which we are grateful. Keith promised to notify them very soon (which he did on Sunday).

Old Business: We are continually updating the website. Sales of the Gold Cards are going quite well due to the new low price of \$5.00_

Elections: We now have almost a full staff of board members. Julie Blalock is our Vice President for A section. Bob Clark has volunteered to be Vice President for B section. He was unable to attend the meeting, but he was _unanimously_ voted in by those who were present at the meeting. The board members are required to attend board meetings twice a year and also Family Day parent meetings twice a year (for A & B sections). They can also volunteer to help at events such as Family Day, Orientation, Prep for Success and Discover Kettering. ALL parents are urged to volunteer at those events_

New Business: One of the new parents, Judy Zaplatynsky, has volunteered to research the possibility of using _Blackboard_ so that non-local parents can participate in the Parents Association meetings via the Internet.

We received a lot of suggestions by parents. One idea was to have a web site through the Parents Association where parents can purchase Kettering items such as T-shirts, sweatshirts, etc., for their students and for themselves. We will definitely look into that prospect.

We voted to lower the price of the Gold Cards in January to \$3.00. We are looking into having the Book Store sell them (with a \$1.00 cut for them). We would rather sell them at cost (\$2.00) and try to break even, rather than eat the costs of the unsold cards.

One of the parents asked about the mandatory health insurance. She felt that instead of having to notify the University if you already have insurance coverage, you should be able to contact them if you needed to purchase the insurance. Michelle addressed the issue stating that was the only way to tell if the students had coverage. If parents did not contact the University for the insurance, there was no way of telling if the student did have other coverage. Michelle said that another reminder would be going out shortly via email and mail regarding the "waiver" to sign if you already have coverage. This is done twice a year. Health insurance is mandatory at Kettering, so if a student does not have insurance, Kettering will provide it (for about \$495 per term).

A couple of students had said their parents would not attend Family Day because it was too expensive (\$12.00). We took a vote and it was decided unanimously to leave the price the same. However, it was suggested that we clarify on the form that the cost is for the continental breakfast and lunch and that you don't have to purchase these to attend.

Budget Report: (Deb Stewart)

Beginning Balance as of 1/5/07	Revenue	Expenses	\$ 5,000.55
Income			
Gold Card Sales 1/5/07-6/30/07	\$ 80.00		
Gold Card Sales 2007-08	\$ 1,531.00		
T-shirt Sales as of 8/11/07	\$ 430.00		
Family Day Reg A-Sec	\$ 843.00		
T-shirt and gold card sales B-Family Day	\$ 124.00		
Family Day Reg B-Sec	\$ 788.00		
Total Income			\$ 3,796.00
Expenses			
gifts/board		\$ 7.20	
gifts for 8/11/07 family day		\$ 6.36	
lunch for meeting of 4/21		\$ 53.36	
gold cards		\$2,000.00	
travel mugs/giveaways		\$ 14.38	
supplies		\$ 5.24	
family day refund		\$ 24.00	
food for family day A-section		\$ 731.20	
Postage & Addressing Parent's Line		\$ 412.28	
gifts for 11/3/07 family day		\$ 5.16	
gift bags for 11/3/07		\$ 7.42	
Family Day Flyers Color Copies A-Sec		\$ 56.38	
Color Copies/handbook covers, family day, parents' line		\$ 673.21	
Family Day B-sec. refunds		\$ 48.00	
Food for B-Section family day		\$ 847.60	
supplies		\$ 314.00	
Total Expenses			\$ 5,205.79
Current Balance as of 11/12/07			\$ 3,590.76

(The above is a revised budget provided by the treasurer after the meeting. It includes A-section Family Day charges that were missing from the previous report. It appears to me that we need to review our expenses and/or come up with better ways to raise money. Probably both. The t-shirt sales through the web site might be one way. To date, we haven't broken even on the Gold Cards.)

T-Shirt Sales and Inventory

We started the year with about 4 shirts, purchase 48 and sold 35 so that we have 17 remaining worth \$101.75.

Next Advisory Board Meetings:

January 12, 2008 (11:00 a.m. - tentatively)
April 12, 2008