

## Kettering In The News - September 2009

"Kettering In The News" is a sampling of news stories recently published on Kettering University, its employees, alumni, students and friends. "Kettering in the News" is published monthly by the Office of PR & Communications at Kettering University in Flint, Mich. Send questions to Patricia Mroczek at [pmroczek@kettering.edu](mailto:pmroczek@kettering.edu) and visit the Kettering University PR & Communications news archives at: <http://www.kettering.edu/visitors/recentstories.jsp>.

September media totals (1,043) almost beat August's all-time high of 1,064. September's media activity was highlighted by pre-story coverage on the Financial Summit, awards handed out at the President's Appreciation Dinner and Alumni Weekend, and several alumni promotions. Here are this month's media highlights:

### WJRT TV 12, Sept. 28

Alcohol education: <http://abclocal.go.com/wjrt/story?section=news/local&id=7036954>

### A few samples of the 100 media/news servers that announced the Financial Summit

#### CBS MoneyWatch.com:

<http://finance.bnet.com/bnet/?GUID=10228649&Page=MediaViewer&ChannelID=3191>

#### Crain's Detroit Business:

[http://www.businesswire.com/portal/site/craindsdetroit/?ndmViewId=news\\_view&newsId=20090929005256&newsLang=en](http://www.businesswire.com/portal/site/craindsdetroit/?ndmViewId=news_view&newsId=20090929005256&newsLang=en)

**MarketWatch:** <http://www.marketwatch.com/story/kettering-university-to-host-financial-summit-oct-10-in-flint-2009-09-29>

**MorningStar:** <http://www.marketwatch.com/story/kettering-university-to-host-financial-summit-oct-10-in-flint-2009-09-29>

**Wall Street Select:** <http://investor.wallstreetselect.com/wss/?GUID=10228649&Page=MediaViewer&ChannelID=3191>



### USAgnet, Sept. 21

Birch Run event: [http://www.usagnet.com/state\\_headlines/state\\_story.php?tbl=MI2009&ID=715](http://www.usagnet.com/state_headlines/state_story.php?tbl=MI2009&ID=715)

### St. Petersburg's Times (Florida), Sept. 22

Elite engineering courses: <http://www.tampabay.com/news/education/k12/river-ridge-highs-new-engineering-program-excites-students/1038101>

### Robots For The Win, Sept. 21-22

Part 1: <http://robotstfw.com/2009/09/kettering-first-competition-part-one-lunacy/>

Part 2: [Kettering FIRST Competition Part Two: The People | Robots - For ...](#)

### About 100 media/news servers reported on the 10th annual Kettering Kickoff, Sept. 19-22

#### Associated Press

#### Automation Alley:

<http://www.automationalley.com/autoalley/Automation+Alley/News+Room/Press+Releases.htm?ItemId=10302>

#### Banana 101.5 Radio (Flint)

**Chicago Tribune:** <http://www.chicagotribune.com/news/chi-ap-mi-highschoolrobotic,0,7325380.story>

#### CNBC.com

#### Davison Flagstaff

#### Flint Journal

#### Grand Blanc News

**Great Lakes IT Report/WWJ:** <http://www.wj.com/Detroit-Area-Teams-Win-Kettering-FIRST-Kickoff/5258161>

#### Kalamazoo Gazette

**Kettering follow-up story:** <http://www.kettering.edu/visitors/storydetail.jsp?storynum=2927>

#### Reuters

#### Robotics and Machine Learning

#### Science Letter

#### Terry Bankert posts

#### TV 6 (Lansing)

**TV 9 & 10 (Cadillac):** <http://www.9and10news.com/category/story/?id=171386>

#### TV 11 (Toledo, Ohio)

#### TV 12 (Flint)

#### TV 25 (Flint/Saginaw)

**TV 28 (South Bend, Ind.):** <http://www.fox28.com/Global/story.asp?S=11160433>

#### WKUF Radio (Flint)

**Flint Journal, Sept. 19**

A park for 'Chevy in the Hole': [http://blog.mlive.com/flint-city-beat/2009/09/chevy\\_in\\_the\\_hole\\_could\\_become.html](http://blog.mlive.com/flint-city-beat/2009/09/chevy_in_the_hole_could_become.html)

**Engineering News, Sept. 18**

Edgar Lourencon '87 new managing director of GM Africa: <http://www.engineeringnews.co.za/article/gm-names-lourencon-as-africa-md-to-succeed-koch-2009-09-17>

**Kids Today**

Continuing coverage of child safety seat research with Dr. Janet Brelin-Fornari: <http://www.kidstodayonline.com/article/CA6697135.html>

**Green Car Congress, Sept. 16**

Larry Burns '75 to retire: <http://www.greencarcongress.com/2009/09/burns-20090916.html>

**Work starts on biogas project, Sept. 15**

**Chicago Tribune:** <http://www.chicagotribune.com/news/chi-ap-mi-flint-biogas,0,792269.story>

**CNBC.com**

**Detroit News:** <http://www.detroitnews.com/article/20090915/METRO/909150377/1361/Work-starts-on-Flint-biogas-project>

**Flint Journal:** [http://www.mlive.com/business/mid-michigan/index.ssf/2009/09/city\\_of\\_flints\\_biogas\\_plant\\_co.html](http://www.mlive.com/business/mid-michigan/index.ssf/2009/09/city_of_flints_biogas_plant_co.html)

**WNEM TV 5**

**Flint Journal, Sept. 15**

3 faculty visit Sweden for biogas project: [http://www.mlive.com/business/mid-michigan/index.ssf/2009/09/city\\_of\\_flints\\_biogas\\_plant\\_co.html](http://www.mlive.com/business/mid-michigan/index.ssf/2009/09/city_of_flints_biogas_plant_co.html)

**The nine Alumni Awards handed out at Bulldog Days Weekend were picked up by more than 70 media/news servers, Sept. 14**

**CNBC:** <http://www.cnbc.com/id/32845636/print/1/displaymode/1098/>

**Forbes:** <http://www.forbes.com/feeds/businesswire/2009/09/14/businesswire129013836.html>

**Zocalo (Mexico), Sept. 14**

Grace Lieblein '83: <http://www.zocalo.com.mx/seccion/articulo/Grace-D.-Lieblein-La-mujer-detras-de-General-Motors/>

**Flint Journal Editorial, Sept. 13**

Flint ... a city bouncing back: [http://www.mlive.com/opinion/flint/index.ssf/2009/09/the\\_world\\_flocks\\_to\\_flint\\_for.html](http://www.mlive.com/opinion/flint/index.ssf/2009/09/the_world_flocks_to_flint_for.html)

**WJRT TV 12, Sept. 13**

Soap box derby: <http://abclocal.go.com/wjrt/story?section=news/local&id=7013110>

**Media placements topped 90 for President's Appreciation Dinner Awards, Sept. 11**

**CNBC:** <http://www.cnbc.com/id/32799194>

**DirektBroker (Germany):** <http://www.direktbroker.de/news-kurse/details/International-News/University+++Kettering+Univers/20509896>

**Reuters:** <http://www.reuters.com/article/pressRelease/idUS148746+11-Sep-2009+BW20090911>

See Kettering's coverage at: <http://www.kettering.edu/visitors/storydetail.jsp?storynum=2924>

**Flint Journal, Sept. 11**

Mott Park event: [http://www.mlive.com/living/flint/index.ssf/2009/09/mott\\_park\\_event\\_aims\\_to\\_streng.html](http://www.mlive.com/living/flint/index.ssf/2009/09/mott_park_event_aims_to_streng.html)

**150 media reported alumnus Richard Stanley is new president of a lithium battery co., Sept. 10**

**CNBC**

**Easy Energy (New York)**

**Portland Business Journal (Oregon)**

**Sacramento Business Journal**

**St. Louis Business Journal:**

[http://stlouis.bizjournals.com/stlouis/prnewswire/press\\_releases/national/Indiana/2009/09/10/NY73434](http://stlouis.bizjournals.com/stlouis/prnewswire/press_releases/national/Indiana/2009/09/10/NY73434)

**Flint Journal Editorial, Sept. 10**

Firearms don't belong in the Ivory Tower: [http://www.mlive.com/opinion/flint/index.ssf/2009/09/calling\\_them\\_out\\_firearms\\_dont.html](http://www.mlive.com/opinion/flint/index.ssf/2009/09/calling_them_out_firearms_dont.html)

**Student Bill Woycik's thesis project was the installation of a wind turbine on the AB, Sept. 9-10**

**Alternative Green Power**

**Flint Journal:** [http://blog.mlive.com/higher-education/2009/09/kettering\\_university\\_senior\\_he.html](http://blog.mlive.com/higher-education/2009/09/kettering_university_senior_he.html)

**WJRT TV 12:** <http://abclocal.go.com/wjrt/story?section=news/local&id=7006314>

**WNEM TV 5:** <http://www.wnem.com/video/20819870/index.html>

**Tulsa Business Journal, Sept. 9**

Alumnus Norm Szydlowski is new CEO at SemGroup, LP:

<http://www.tulsabusiness.com/article.asp?aID=63858609.329703.644566.9915239.7135199.862&aID2=49573>

**Triplepundit.com (San Francisco), Sept. 8**

Clean Tech Training: <http://www.triplepundit.com/2009/09/clean-tech-training-for-all/>

**Post & Courier (South Carolina), Sept. 7**

Executive Items – Medical: Cynthia Williams has **joined** Health Sciences South Carolina as project manager for the **electronic** Institutional Review Board.

**EDN (Electronic Design News)**

Jamie McLaughlin: <http://www.edn.com/article/CA6685961.html?industryid=47038>

**Flint Journal, Sept 4**

Soap Box Derby: [http://blog.mlive.com/higher-education/2009/09/kettering\\_university\\_students\\_2.html](http://blog.mlive.com/higher-education/2009/09/kettering_university_students_2.html)

**Free Republic, Sept. 4**

Discussion of bill on concealed weapons: <http://www.freerepublic.com/focus/f-news/2332400/posts>

**Flint Journal, Sept. 4**

Discussion of bill on concealed weapons:

[http://blog.mlive.com/higher-education/2009/09/bill\\_to\\_allow\\_concealed\\_weapon.html](http://blog.mlive.com/higher-education/2009/09/bill_to_allow_concealed_weapon.html)

**WJRT TV 12, Sept. 4**

Mini police station in neighborhood: <http://abclocal.go.com/wjrt/story?section=news/local&id=6999386>

**Flint Journal, Sept. 4**

Mini police station in neighborhood: [http://blog.mlive.com/flint-city-beat/2009/09/flint\\_mayor\\_police\\_chief\\_pledg.html](http://blog.mlive.com/flint-city-beat/2009/09/flint_mayor_police_chief_pledg.html)

**Saginaw News, Sept. 4**

Alumnus Robert Page discusses World War II: [http://www.mlive.com/entertainment/saginaw/index.ssf/2009/09/a\\_veterans\\_story.html](http://www.mlive.com/entertainment/saginaw/index.ssf/2009/09/a_veterans_story.html)

**At least 75 media/news servers announced that Kettering faculty and students will present at the IEEE Hybrid Electric Vehicle Conference, and here's a small sampling:**

**Auto Channel:** <http://www.theautochannel.com/news/2009/09/02/476196.html>

**Automation Alley, Sept. 3:**

<http://www.automationalley.com/autoalley/Automation+Alley/News+Room/Press+Releases.htm?ItemId=10207>

**BioBusiness Channel:** [http://studio-](http://studio-5.financialcontent.com/genpublishing/?GUID=9956761&Page=MediaViewer&ChannelID=3191)

[5.financialcontent.com/genpublishing/?GUID=9956761&Page=MediaViewer&ChannelID=3191](http://studio-5.financialcontent.com/genpublishing/?GUID=9956761&Page=MediaViewer&ChannelID=3191)

**Flint Journal Editorial, Sept. 3**

Crime casts shadow on Flint bright spot: [http://www.mlive.com/opinion/flint/index.ssf/2009/09/ketteringarea\\_crime\\_casts\\_a\\_sh.html](http://www.mlive.com/opinion/flint/index.ssf/2009/09/ketteringarea_crime_casts_a_sh.html)

**Flint Journal, Sept. 1**

**Flushing Observer**

**Great Lakes IT Report/WWJ:** <http://www.wwj.com/-Father-of-Asian-Electric-Vehicles--Visiting-Michi/5145871>

**Mlive.com**

(Pre-Story): The "father of the electric vehicle" will offer public lecture at Kettering: [http://blog.mlive.com/higher-education/2009/09/asias\\_father\\_of\\_electric\\_vehic.html](http://blog.mlive.com/higher-education/2009/09/asias_father_of_electric_vehic.html)

*Media hits in 2009: September, 1,043; August, 1064; July: 470; June: 737; May: 580; April: 487; March: 886; February: 562; January: 241 (January-September 2009 total = 6,070) (2008 total: 3,448)*