

Kettering In The News - June 2009

A special thank you to the faculty experts and the many others who are making 2009 the best media year in Kettering's history. This month's total (737 media hits in June) takes Kettering to 3,493 media hits in the first six months of 2009, toppling 2008's 12-month record breaker of 3,448! Congratulations, Kettering. Keep the good stories coming ...

"Kettering In The News" is a sampling of news stories recently published on Kettering University, its employees, alumni, students and friends. "Kettering in the News" is published monthly by the Office of PR & Communications at Kettering University in Flint, Mich. Send questions to Patricia Mroczek at pmroczek@kettering.edu and visit the Kettering University PR & Communications news archives at: <http://www.kettering.edu/visitors/recentstories.jsp>.

WJRT TV 12 (multiple broadcasts), June 30

Dr. Andy Borchers on GM, see VIDEO:

<http://abclocal.go.com/wjrt/story?section=news/local&id=6891915>

Flint Journal, June 29

Voices – What Rush L. doesn't know about Flint:

http://www.mlive.com/opinion/flint/index.ssf/2009/06/what_rush_limbaugh_doesnt_know.html

Unplggd, June 29

Dr. Dan Russell: A 12-face dodecahedral speaker is a tool used in the Kettering University acoustics lab in Michigan: <http://www.unplggd.com/unplggd/flickr-finds/flickr-find-dodecahedral-speakers-088504>



150+ international and national media hits: Dorel Juvenile Group introduces safer modifications in child safety seats, using research from Kettering's Crash Safety Lab, June 29-30. Here's just a sample:

Around the Web (Flint Convention & Visitors Bureau)

Auto Channel

Automation Alley:

<http://www.automationalley.com/autoalley/Automation+Alley/News+Room/Press+Releases.htm?ItemId=9843>

Boston Globe blogs

Canadian Press

CTV (Canada): [New car seats protect kids in side-impact crashes](#)

Flint Journal: http://blog.mlive.com/higher-education/2009/06/kettering_university_makes_can.html

Great Lakes IT Report: <http://www.wwj.com/pages/4699797.php>

Kettering media: <http://www.kettering.edu/visitors/storydetail.jsp?storynum=2894>

KXLT Fox 47 (Rochester, MN)

Lienmarche CNX (England)

London Free Press (Canada)

PR Newswire, June 29: <http://au.sys-con.com/node/1018519>

SysCon (India), June 29: <http://au.sys-con.com/node/1018519>

WEYI TV 25

WNEM TV 5

WJRT TV 12, see VIDEO: [Kettering professor helps design new car seat](#)

Yahoo! Finance

WJRT TV 12 (multiple broadcasts), June 28-29

Dr. Andy Borchers on GM's future responsibility and liabilities: <http://abclocal.go.com/wjrt/story?section=resources/auto&id=6888541>

Oakland Press, June 27

Troy Clarke on the Orion plant being selected to build Chevy's new small car:

<http://www.theoaklandpress.com/articles/2009/06/27/business/doc4a45feae5c742681866057.txt>

Flint Journal, June 25

[Flint's Atwood Stadium to gain new life as promoter signs on to ...](#)

WebWire, June 25

Alumna Mary Gustanski earns the American Society for Quality (ASQ) Automotive Division's 2008 Quality Leader of the Year Award:

<http://www.webwire.com/ViewPressRel.asp?ald=97938>

Flint Journal Editorial, June 25

http://www.mlive.com/opinion/flint/index.ssf/2009/06/biogas_project_is_inked_all_ey.html

CrunchGear (Brooklyn, N.Y.), June 23

Flint, MI's biogas facility gets city approval; construction to ...

Flint Journal, June 23

Dr. Henry "Doc K" Kowalski blew stuff up to advance knowledge: [Kettering University students work with the Michigan State Police ...](#)

Flint Journal, June 23

Those who love Flint: http://www.mlive.com/opinion/flint/index.ssf/2009/06/forget_rush_limbaugh_those_who.html

WJRT TV12, June 23

Swedish biogas VIDEO: [Flint City Council approves operating agreement on biogas plant](#)

Flint Journal, June 23

Swedish Biogas project approved 6-1 by City Council: [Flint City Council moves forward on Swedish biogas plant project](#)
San Jose to race Flint to become first biogas plant in U.S.: http://blog.mlive.com/flint-city-beat/2009/06/san_jose_competing_with_flint.html

35+ international and national media announced Felix Hsu (EE '86) was named senior vice president of WuXi, June 22-23

AppTec U.S.

Alpha Trade Financial (Canada)

Biospace: http://www.biospace.com/news_story.aspx?NewsEntityId=146914&Source=MoreNews

EC Plaza News (Hong Kong)

Financials.com

MSN Money

Pharmaceutical Manufacturing News

PR Newswire (China)

SYS.Con (India)

Xinhau PR News (China)

WEYI TV 25

Flint Journal, June 22

Mlive.com

Brian Benoy '09 and the College Town video created by Matt Storm (Video Operations): http://blog.mlive.com/higher-education/2009/06/kettering_student_talks_about.html

WMU News, June 22

Dr. John Patten '76, who is professor and chair of manufacturing engineering at Western Michigan University, has received one of six 2009 innovation awards from the Society of Manufacturing Engineers.: [Engineer garners innovation award](#)

Tri-County Citizen, June 21

Andrew Snyder: [OCP's 'Back To The 80's' in rehearsal](#)

Flint Journal, June 20

Fenton loses grant to Kettering: http://www.mlive.com/fenton/index.ssf/2009/06/hotel_developments_retail_stud.html

Lynchburg Schools (Virginia), June 20

University listing for Heritage Class '09: <http://www.lcsedu.net/2009/06/19/congratulations-to-the-heritage-class-of-2009/>

Washington TV, June 19

http://televisionwashington.com/floater_article1.aspx?lang=en&t=2&id=11411

Lansing State Journal: [Protesters in Lansing vent outrage over Iran's election](#)

Dr. Matthew Sanders comments on Iranian protesters

Slate, June 18: 4 BR, 3.5 BA, Grm FtrWhy I want to buy a house in Flint, Mich.

Flint Journal, June 18

Mlive.com

Teacher who ran Flint's Model U.N. program (which sent students to Kettering), announces retirement: http://blog.mlive.com/k-12-corner/2009/06/former_teacher_worried_about_f.html

Automation Alley e-releases, June 18

Innovation Challenge winners announced:

<http://www.automationalley.com/autoalley/Automation+Alley/News+Room/Press+Releases.htm?ItemId=9753>

Detroit Free Press, June 18

Dr. Massoud Tavakoli appointed to leading role on entrepreneurship and innovation:

<http://www.freep.com/article/20090618/BUSINESS06/906180588/1002/NEWS01>

'Entrepreneurship Across The Curriculum', June 18

About 75 media/news servers ran the story on Kettering's leading efforts in training innovators for tomorrow. Media/servers included:

BusinessWire

CBS2Chicago

Centre Daily Times (Pennsylvania)

Crain's Detroit Business

Digital 50

Earth Times

Financial 24: <http://www.financial24.org/economy/%C2%91entrepreneurship-across-the-curriculum-reshaping-kettering-university/>

FinanzNachrichten (Germany)

Grand Rapids Press

KCBS (San Francisco)

KIKK (CNN 650 Houston)

KMOX (St. Louis)

KRLD Radio (Dallas/Fort Worth)

Long Beach (California)

Minneapolis-St. Paul Star Tribune

Morningstar

Naples Daily News

Ontario Daily Bulletin (Canada)

PR Insider (Austria)

San Antonio Express-News

Street Insider

The Dallas Morning News

UPI

Wall Street Select

WWJ Radio (Detroit)

Yahoo Finance

Yahoo News

Young Entrepreneurship: <http://www.young-entrepreneurship.com/2009/06/18/entrepreneurship-across-the-curriculum%E2%80%99-kettering-university/>

Spinal Column (suburban Detroit), June 17

Alumnus Dave Boerger is interviewed: http://www.spinalcolumnonline.com/Articles-i-2009-06-17-69874.113117_The_Dave_Boerger_Interview.html

Presque Isle Advance, June 17

Alumnus Joe Cercone: <http://www.piadvance.com/article/cercones+appointment+as+cdc+director+finalized+by+county+board.aspx>

Innovation Challenge:

WWJ/Great Lakes IT Report, June 17: <http://www.wwj.com/Winners-Of-Kettering-Innovation-Challenge-Want-Bet/4613646>

Flint Journal, June 16

Mlive Higher Education blog: http://blog.mlive.com/higher-education/2009/06/24hour_laptop_battery_perfect.html

Flint Journal, June 16

Construction could begin this summer on Flint biogas project: http://www.mlive.com/business/mid-michigan/index.ssf/2009/06/construction_could_start_on_fl.html

WJRT TV 12, June 13-14

Former Ambassador Michael Wood gives Commencement address: [Flint biogas project could be under way this summer](http://www.wjrt.com/Flint-biogas-project-could-be-under-way-this-summer)

WWJ/Great Lakes IT Report, June 15

Alumnus Oliver Baer: <http://www.wwj.com/Seeing-the-Detroit-River-Air-Races-On-A-Biodiesel/4597006>

Flint Journal, June 14

Letter to the Editor: Alternative energy may not provide all the answers:

http://www.mlive.com/opinion/flint/index.ssf/2009/06/alternative_energy_may_not_be.html

WWJ/Great Lakes IT Report, June 12

<http://www.wwj.com/GLITR-Friday--June-12--2009/4589597>

Targeted News Service

Kettering media

What makes an innovator and an entrepreneur? What can universities do to prepare students for an economy and world that depends on innovation? What learning will lead to an enhanced economy and the creation of new jobs? And how do you develop and enhance entrepreneurship and innovation capacities through an entire university to prepare to lead the nation? Ask Kettering University.

Orlando Sentinel, June 12

Student Willy Joseph: Orlando Sentinel readers help in a rags-to-riches story: [Orlando Sentinel readers help graduate live dream](#)

An academic publication on Management Inquiry by Dr. David Strubler, Business Dept., was run in several professional publications in June:

**Business & Finance Week
Economics & Business Week
Economics Week
Insurance Business Weekly
Investment Business Weekly**

Informationsdienst Wissenschaft (Germany), June 10

Professor Balder Veit and Reutlingen: <http://www.idw-online.de/pages/de/news319771>

Globe and Mail (Canada), June 10

Alumnus Blair Harber and the Austin Healey: <http://www.theglobeandmail.com/auto/a-british-classic-gets-a-masters-touch/article1176731/>

Crain's Detroit Business, June 10

Kettering students assist with logistics at Forgotten Harvest, story featured on the Non-profit Blog:

<http://www.crainsdetroit.com/section/profile?uid=65587&plckPersonaPage=BlogViewPost&plckUserId=65587&plckPostId=Blog%3a65587Post%3afc6fc58a-df5a-4a5f-8af2-1d50ff194338&plckController=PersonaBlog&plckScript=personaScript&plckElementId=personaDest>

WEYI TV 25, June 10-11

Dr. Pat Atkinson and car safety check: [People check car safety at Kettering University](#)

South Whidbey Record (Washington), June 9

EE alumnus Thomas Gill seeks election to the Port of South Whidbey board during August primary. Read more:

<http://www.pnwlocalnews.com/whidbey/swr/news/47445497.html>

Siemens PLM Software blog, June

Dr. Paul Zang interviewed on CAD in the classroom, see VIDEO: <http://siemens.pmhclients.com/index.php/site/cad-plm-in-the-classroom/>

Flint Journal, June 10

Photo of Obama at Kettering: [Michiganders give Obama 71% approval rating in MSU survey](#)

WJRT TV 12, June 9 (multiple broadcasts)

Dr. Andy Borchers comments on possibility of local GM truck line shutting down

Flint Journal, June 9

Graduation story on student Willie Joseph: http://www.mlive.com/news/flint/index.ssf/2009/06/despite_big_setbacks_bahamas_n.html

Flint Journal, June 8

How safe is your car?: http://www.mlive.com/news/flint/index.ssf/2009/06/how_safe_is_your_car_kettering.html

WWJ Radio, June 8

Kettering to teach teachers on sustainable energy: <http://www.wwj.com/Kettering-U-Offers-Sustainable-Energy-Workshop-For/4550195>

More than 70 media and news servers reported that former U.S. Ambassador to Sweden Michael Wood would offer the Commencement address and receive an honorary degree, June 7-8. Media highlights include:

Automation Alley:

<http://www.automationalley.com/autoalley/Automation+Alley/News+Room/Press+Releases.htm?ItemId=9692>

Bolagsfakta (Sweden): http://www.bolagsfakta.se/?option=com_compropressrelease&id=120733&uuiid=49F15CD2-3151-19E6-ED8B-B6D56ECC7A85

BusinessWire

Congo

Crain's Detroit

Earth Times

FinanzNachrichten (Germany)

Flint Journal

Forbes.com

Google News

MarketWatch

Mlive.com

Morningstar

MSN Live

UPI.com

WWJ/Great Lakes IT Report: <http://www.wwj.com/Event-Notices-From-June-8/4557853>

Yahoo!Finance

More than 65 media and news servers reported that Tyler Finnegan of Elyria, Ohio, will present a commencement address on behalf of the undergraduates. Media highlights include:

BusinessWire

Chronicle-Telegram (Elyria, Ohio): <http://chronicle.northcoastnow.com/2009/06/07/elyriaelyria-township-notebook-june-7-2009/>

Columbus Dispatch (Ohio)

Crain's Cleveland (Ohio)

Earth Times

FinanzNachrichten (Germany)

Google News

MarketWatch

Morningstar

MSN Live

Product Design and Development

Street Insider

UPI.com

Yahoo!Finance (Canada)

Flint Journal, June 6

[Families save cash at sunny Crossroads Village event](#)

WJRT TV 12, June 6-7 (multiple broadcasts)

Dr. Andy Borchers comments on GM bankruptcy on "Newsmaker"

WEYI TV 25, June 5-6 (multiple broadcasts)

Kids get look at hybrid car, thanks to GM and Kettering: http://www.connectmidmichigan.com/news/news_story.aspx?id=309368

Flint Journal, June 5

Tyler Finnegan to offer student commencement address:

http://www.mlive.com/news/flint/index.ssf/2009/06/kettering_universitys_commence.html

WJRT TV 12, June 4-5 (multiple broadcasts)

Dr. Craig Hoff's class examines the Ford Hybrid: [Good looks, great mileage](#)

Davison Index, June 4

QuickBooks Pro Level II training

Flint Journal, June 4

Mlive.com

Kettering students to volunteer at free family event: http://www.mlive.com/news/flint/index.ssf/2009/06/genesee_county.html

Dayton Daily News (Ohio), June 4

Springboro junior earns Kettering Tech Award: <http://www.daytondailynews.com/news/community/springboro/hereabouts-springboro-junior-earns-university-tech-award-145832.html>

Law.com (San Francisco), June 4

Feature story on Kristine Berry Morain '88, who is the general counsel for Boys & Girls Clubs of America. See: <http://www.law.com/jsp/ihc/PubArticleIHC.jsp?id=1202431185996>

Randolph Herald (Massachusetts), June 3

Valedictorian Rebeccah MacKinnon coming to Kettering: [Randolph top students reflect on lessons learned and those ...](#)

Freeport News (Bahamas), June 3

Bahama Islands Information

Kettering, co-op and the Bahamas: [GBPC Co-op Program pays off for engineering major](#)

Flint Journal, June 2

Marsha Lyttle and Quickbook training: http://www.mlive.com/business/mid-michigan/index.ssf/2009/06/quickbooks_pro_level_ii_traini.html

Anchorage Daily News (Alaska), June 2

Our View: ... I thought of Mark and his brother, another GM Institute man, during the news reports Monday morning about GM's bankruptcy filing and Uncle Sam's plan to midwife a leaner, more competitive company. Once upon a time, Mark and his brother could stake out a prosperous white-collar future with the world's mightiest automaker, an economic force greater than most nations ...

WJRT TV 12, June 1 (multiple broadcasts)

Dr. Andy Borchers on GM bankruptcy. Video at: <http://abclocal.go.com/wjrt/story?section=resources/auto&id=6842510>

Flint Journal, June 1

Michael Wood is Commencement Speaker: http://www.mlive.com/news/flint/index.ssf/2009/06/flint_native_and_former_us_amb.html

Targeted News Service, June 1

Dr. Badri Rao chairs session at United Nations World Civic Forum 2009 in Seoul, South Korea, May 5 - 8.

Targeted News Service, June 1

Armen Oumedian's gift in West Michigan will promote STEM careers to youth in Kettering's name