

Kettering In The News - July 2009

"Kettering In The News" is a sampling of news stories recently published on Kettering University, its employees, alumni, students and friends. "Kettering in the News" is published monthly by the Office of PR & Communications at Kettering University in Flint, Mich. Send questions to Patricia Mroczek at pmroczek@kettering.edu and visit the Kettering University PR & Communications news archives at: <http://www.kettering.edu/visitors/recentstories.jsp>.

Flint Journal, July 31

WKUF to broadcast Flint Rock Fest:

http://www.mlive.com/entertainment/flint/index.ssf/2009/07/18_bands_line_up_for_flint_rock.html

Oakland Press, July 30

Dr. David Strubler and his family will present "Peter and the Wolf" to children Aug. 5

<http://www.theoaklandpress.com/articles/2009/07/31/news/doc4a716a520a4a1979445899.txt>

Flint Journal, July 30

Higher Education blog

Kyle Schwulst '02 finding entrepreneurial success in an international niche:

http://blog.mlive.com/higher-education/2009/07/kettering_university_graduates.html

Canadian media, July 30

Nine Canadian reporters, representing a variety of Canadian publications and radio stations, toured the Mott Center's fuel cell and crash safety labs July 30. The media included the Toronto Star newspaper and LIVE 855 Radio from Nepean, Ontario, among others. The media came to campus as part of a media event hosted by the Flint Area Visitors and Convention Bureau. The editor of an online newsletter from Ann Arbor was also part of the tour group.

Flint Journal, July 30: [Chevrolet Volt work pumping up General Motors' Grand Blanc Weld ...](#)

WJRT TV 12, July 29 (multiple broadcasts)

Joe Asperger was interviewed on the construction project for the incubator building

Flint Journal, July 29: [Support Hurley Medical Center with a 'yes' vote](#)

65 media/news servers report that Kettering is named a Best Midwestern College again, July 29

Media highlights include:

Ann Arbor News – Higher Ed blog

BusinessWire: http://www.businesswire.com/portal/site/google/?ndmViewId=news_view&newsId=20090729005149&newsLang=en

CBS2Chicago.com

Crain's Detroit Business

DigitalMediaWire.com

Earth Times

FinanzNachrichten (Germany)

Flint Journal – Higher Ed blog: http://blog.mlive.com/higher-education/2009/07/princeton_review_ranks_the_nat.html

Grand Rapids Press

Individual.com: <http://www.individual.com/story.php?story=104509439>

KCBS.com (San Francisco)

KIKK.com (Houston)

KMOX.com (St. Louis)

KRLD Radio (Dallas/Ft. Worth)

Long Beach Press Telegram (California)

Minneapolis St. Paul Star Tribune

Mlive.com

Morningstar

Naples Daily News

Ontario Daily Bulletin

PR Insider (Austria)

Sacramento Bee

San Bernardino Sun

San Jose Mercury News

Santa Cruz Sentinel

Wall Street Select

WAOK (Atlanta)



WWJ Radio (Detroit)
Yahoo!Finance (Canada)

Chicago Sun Times, July 28

Jan Allman '90 is the first woman to run a Ford assembly plant: <http://www.suntimes.com/business/1688103,CST-FIN-FORD28.article>

Auto Channel, July 27: <http://www.theautochannel.com/news/2009/07/24/471344.html>

GM Motorsport (United Kingdom)

Paddock Talk

Speed TV (United Kingdom)

Neil Hannemann '81 is director of the Sports Car Club of America's World Challenge Competition

The Truth About Cars, July 27

Chrysler to destroy archives: <http://www.thetruthaboutcars.com/editorial-chrysler-destroys-its-historical-archives-gm-to-follow>

Flushing Observer, July 26

Curt Scott of Flushing Township has a vision for the house he used to grow up in. He wants to make the house, which sits in the back of the Flushing Nature Park in Flushing Township, into a special charter school ... where professors from colleges, such as Kettering University or Baker College, will come to the house to teach college courses.

Stratford Beacon Herald (Ontario), July 25

Kettering research with Dorel Juvenile Research's child safety seat project

Eventseer.net (International), July 23

Dr. Peter Stanchev leading "Many Faces of Multimedia Semantics": <http://eventseer.net/e/10600/48391/>

Great Lakes IT Report, July 23

WWJ Radio

Former bookstore manager now competing in East Lansing: <http://www.wwj.com/New-Textbook-Company-In-East-Lansing/4854732>

Michigan Times, July 23:

College Town effort organizes planning group:

<http://media.www.themichigantimes.com/media/storage/paper620/news/2009/07/23/LocalNews/Flint.College.Town.Board.Looking.To.Help.Unify.Student.Body.In.The.Fall-3752773.shtml>

PR Log, July 21

Kettering sponsoring Flint Rock Fest: <http://www.prlog.org/10288216-the-beast-has-been-unleashed-flint-rock-fest-2009.html>

WWJ.com, July 21

Great Lakes IT Report

Genesee Chamber to meet at Kettering: <http://www.wwj.com/Event-Notices-From-July-21/4846865>

Flint Journal, July 17

Marsha Lyttle: [Laid off, bought out and retired auto whhttp://www.mlive.com/business/mid-michigan/index.ssf/2009/07/laid_off_bought_out_and_retire.html](http://www.mlive.com/business/mid-michigan/index.ssf/2009/07/laid_off_bought_out_and_retire.html)orkers are becoming their own bosses

Davison Index, July 16

MI-SBTDC seminar: <http://thedavisonindex.com/davison/news/business-briefs-071609.shtml>

Flint Journal, July 16

Mayor's candidate forum: [Flint mayoral candidates Dayne Walling, Brenda Clack sound off at Kettering University forum](#)
Crim race: [Flint area's toughest hills await runners in the coming weeks](#)

Flushing Observer, July 16

Mayor's candidate forum: [Genesee County municipalities grapple with regulating wind energy](#)

South Bend Tribune, July 15

Alumnus Thomas J. Snyder '67, president of Ivy Tech Community College, is among four finalists for the job of chancellor of Florida's State University System.

Tri County Times, July 15: [Cosby urges those 'down and out' to try community college](#)

Almost 100 media reported that Marissa T. Peterson was presented with an Honorary Doctor of Management degree by Kettering University during Convocation services July 9. See the story at: <http://www.kettering.edu/visitors/storydetail.jsp?storynum=2899> and here's highlights of the media list:

Acquisitions and Ventures

Bristol-Link (United Kingdom)

BusinessWire

Congoo

ContraCosta Times (California)

Degree Search USA

Digital Media Wire

Earth Times (United Kingdom)

Finance, Tax and Law Weekly

FinanzNachrichten (Germany)

Flint Journal: http://blog.mlive.com/higher-education/2009/07/kettering_university_to_recogn.html

Healthcare Mergers

Hospital Business Week

Hospital Law Weekly

Kettering University media

Lab Law Weekly

Law & Health Weekly

Long Beach Press-Telegram (California)

MarketWatch

Michigan Tech News: <http://www.mitechnews.com/articles.asp?id=10613&sec=13>

Mlive.com

Morningstar

Physicians Law Weekly and Healthcare

Sacramento Bee (California)

San Antonio Express-News (Texas)

San Bernardino Sun (California)

San Jose Mercury News (California)

Santa Cruz Sentinel (California)

Smart Brief: <http://www.smartbrief.com/news/aaaa/industryBW-detail.jsp?id=A1CDCB67-3449-4E03-812A-1C73E2BF9B90>

State News Headlines

Targeted News Service

Trading Markets

UPI.com

Wall Street Select

WWJ News Radio (Detroit)

Women's Health Law Week

Yahoo!Canada

Yahoo!Finance

Examiner.com, July 14: [Flint Biofuel efforts and your next Tank of gas](#)

News of Science, July 12

'Entrepreneurship Across the Curriculum' reshaping Kettering University

Flint Journal, July 10

Mayor candidates town hall: [Mayoral candidates weigh in on Flint's green technology potential](#)

WWJ Radio (Detroit), July 10

Great Lakes IT Report

Flint biogas project: [Flint, Swedish Biogas Sign](#)

[Phhttp://www.wwj.com/pages/4771729.php?http://www.wwj.com/pages/4771729.php?ower Pact](http://www.wwj.com/pages/4771729.php?http://www.wwj.com/pages/4771729.php?ower Pact)

WEYI TV 25, July 10

Flint biogas project: [Flint, Swedish Biogas Intl. sign agreement](#)

KGO-TV 7 (ABC affiliate in San Francisco)

Crash safety research at Kettering on Dorel Juvenile Group project: [New car seats to offer more protection](#)

WJRT TV 12, July 10

Dr. Andy Borchers on GM: <http://abclocal.go.com/wjrt/story?section=resources/auto&id=6907189>

WNEM TV 5, July 10

Dr. Andy Borchers on GM: [Parts Suppliers Continue To Struggle As GM Exits Bankruptcy](#)

Flint Journal, July 10**Grand Blanc News**

Dr. Andy Borchers on GM: [Grand Blanc Township eyes electric car charging stations, may develop plan with grant funds](#)

Davison Index, July 9

Fox 66 presents Green Award to Kettering: [Business Briefs 07/09/09](#)

Saginaw News, July 7

Alumnus fixes a 40-year-old Corvette: http://www.mlive.com/news/saginaw/index.ssf/2009/07/saginaws_old_town_motor_fest_t.html

Flint Journal, July 7**Mlive.com**

Dr. Pat Atkinson is working with local colleges and hospitals on a Defense Dept. technology to help soldiers recover from leg wounds: http://www.mlive.com/news/flint/index.ssf/2009/07/flint_colleges_hospital_work_o.html

Inside Mentor (Oregon), July 6

Feature story on the Mentor Graphics website on Willy Joseph, who began as a software development engineer July 1

Flint Journal, July 6

Mlive.com: [Laborers' Local 1075 pickets two downtown Flint projects; work ...](#)

Mlive.com: [Region 6 MI-SBTDC to host free Starting a Business Orientation ...](#)

Weirton Daily Times (W. Va.)

Student Michael Deter among volunteers helping Lend-A-Hand Appalachia: [Students 'Lend-A-Hand' to those less fortunate](#)

Detroit Free Press, July 5

Faculty promoted: [People making news](#)

Union-Tribune (San Diego), July 4

One final delivery for Pontiac/Dodge dealership: <http://www3.signonsandiego.com/stories/2009/jul/04/last-day-pain-and-one-final-delivery/?uniontrib>

Flint Journal, July 3

Dr. Diana Phillips win top prize for her mead: [Kettering professor makes a mean mead](#)

WJRT-TV 12, July 2

GM prepares to auction off properties as part of bankruptcy, see VIDEO: [GM seeks to auction off properties](#)

Flint Journal, July 2

Engineers Without Borders: [Brenda Galloway Gonzales makes her mark thousands of miles away in South Africa, helping small village with basics](#)

Continuing coverage of the Dorel Juvenile Group's work with Kettering's Crash Safety Lab to improve children's car seats, includes:

Examiner (Colorado), July 2**Fresno Bee (California), July 2****Kids Today, July 2****London (Ontario) Free Press, July 29****Telegraph-Journal (Canada), July 1****WTHR-TV 13 (Columbus, Ind.), July 2****WSMH Fox 66, July 2**

Kettering is Fox 66 'Green Business of the Month'

Flint Journal, July 1

Kettering is Fox 66 'Green Business of the Month': <http://www.kettering.edu/visitors/storydetail.jsp?storynum=2895>

*Media hits in 2009: July: 470; June: 737; May: 580; April: 487; March: 886; February: 562; January: 241
2009 total: 3,963 (2008 total: 3,448)*