

Kettering In The News - August 2009

"Kettering In The News" is a sampling of news stories recently published on Kettering University, its employees, alumni, students and friends. "Kettering in the News" is published monthly by the Office of PR & Communications at Kettering University in Flint, Mich. Send questions to Patricia Mroczek at pmroczek@kettering.edu and visit the Kettering University PR & Communications news archives at: <http://www.kettering.edu/visitors/recentstories.jsp>.

August media hits were the most of any month so far in 2009. There were 1,064 media hits in August, up from 470 in July. The media activity was spurred on by the visit of Michigan Gov. Jennifer Granholm to campus; the announcement of a \$500,000 DOE grant to build a new electronics lab; and the promotion of several Kettering/GMI alumni around the world. Here are this month's media highlights:

Detroit Free Press, Aug. 31: [College students across state leave nest, head to campus](#)

Holland Sentinel, Aug. 31

Kettering and Hope College are "Top 10 Cool:"

<http://www.hollandsentinel.com/news/x1566716942/Hope-College-makes-magazines-top-10>

College Genie.com, Aug. 31

Dr. Raghu Echempati shares NSF grant: <http://www.collegegenie.com/College-News/Kettering-University-professor-contributes-National-Science-Foundation-research-Flint-J>

Flint Journal, Aug. 31

Dr. Raghu Echempati shares NSF grant: [Kettering University professor contributes to National Science Foundation research](#)

Flint Journal, Aug. 31

ASA presents science display at Children's Museum: [Explore Science with ASA](#)

Chicago Tribune, Aug. 30

Students settling into downtown hotel in Flint: <http://www.chicagotribune.com/news/chi-ap-mi-downtownstudentho,0,7822130.story>

MiCentral.com, Aug. 30

(Lapeer County Press, Oakland Press): [Former Flint hotel prepares to welcome students](#)

Flint Journal, Aug. 29

An open letter: [Kettering students are crime targets, need more police protection](#)

Flint Journal, Aug. 28

Marta Wyngaard-Tavakoli and Mott Park: 'We care very strongly'

Students cautious after three incidents: http://blog.mlive.com/higher-education/2009/08/kettering_university_students_1.html

Carolina Newswire, Aug. 28

Cynthia Williams '85 joins Health Sciences South Carolina as the project manager for the electronic Institutional Review Board (eIRB): <http://carolinanewswire.com/news/News.cgi?database=00001news.db&command=viewone&id=1365&op=t>

WWJ/Great Lakes IT Report, Aug. 28

Three alumni help AIM with \$50,000 donation: <http://www.wwj.com/pages/5097195.php>

WJRT TV 12, Aug. 27

Kettering asking students to be vigilant on safety issues: <http://abclocal.go.com/wjrt/story?section=news/local&id=6986219>

Daily Herald (Chicago)

Dr. Craig Hoff comments on cars: <http://www.dailyherald.com/story/?id=315832>

Flint Journal, Aug. 26

MI-SBTDC: [Dislocated workers, entrepreneurs invited to sign up for FastTrac NewVenture training progr](#)



Inside Indiana Business, Aug. 26

Alum replaces alum in Indiana stamping industry: Jeff Haynes to be replaced by Gary Malkus:
<http://www.insideindianabusiness.com/newsitem.asp?ID=37372>

PR Log, Aug. 26

Freshman Gregory Jablonski was awarded a \$10,000 scholarship from the SME Education Foundation to pursue studies in ME:
<http://www.prlog.org/10322437-sme-ford-pas-scholarships-validate-dream-of-engineering-career.html>

Salt Lake Tribune (Utah), Aug. 26

Alumnus Gordon Wilson, 1932-2009: http://www.sltrib.com/business/ci_13201749

Board School Blog, Aug. 26

Student Ben Messick: [Kentucky Brings the Benefit of Boarding School to Kentucky's ...](#)

Mother Jones magazine (California)

Kettering named to national "Top 10 Cool" college list: <http://www.motherjones.com/politics/2009/09/mojo-mini-college-guide>

Great Lakes IT Report, Aug. 26

Announcing Mother Jones "Top 10 Cool" list: <http://www.wwj.com/Two-Michigan-Colleges-Named-To-Offbeat-Top-List/5077925>

Flint Journal, Aug. 25**University Business**

To tweet or not to tweet: [Divide among college faculty- to tweet or not to tweet](#)

Bowling Green Daily News (Kentucky), Aug. 25-26**Examiner.com**

Bob Parcell '84 landed his "dream job" as the new manager of the Corvette Assembly plant in Bowling Green, Ky.
<http://www.examiner.com/x-11235-Corvette-Examiner-y2009m8d25-Bob-Parcell-will-lead-GM-Corvette-Assembly-Plant>

Fort Worth Star-Telegram (Texas), Aug. 24

Paul Graham '86: [GM's Arlington plant to get new manager in October](#)

Sunday Herald (Jamaica), Aug. 23

JPS supports educational programmes: <http://www.sunheraldja.com/2009/08/jps-donates-8million-for-tertiary-educational-support/>

WJRT TV 12 Morning Blog, Aug. 24

Students were handing out water at Crim:

http://abclocal.go.com/wjrt/story?section=resources/lifestyle_community/community&id=6979524

Lansing State Journal, Aug. 22

Randy Thayer '78 to retire from General Motors Oct. 1

At least 75 media/news servers reported the #1 & #2 in "America's Best Colleges" by U.S. News & World Report, Aug. 20-23

Ad Hoc News**Automation Alley:**

<http://www.automationalley.com/autoalley/Automation+Alley/News+Room/Press+Releases.htm?ItemId=10138>

BusinessWire**Euro Investor (United Kingdom)**

Flint Journal: http://blog.mlive.com/higher-education/2009/08/kettering_universitys_engineer.html

Michigan Tech News: <http://www.mitechnews.com/articles.asp?id=10775&sec=13>

Mid-Michigan Connect**Mlive.com**

U.S. News & World Report: <http://www.usnews.com/articles/education/best-colleges/2009/08/19/profile-letting-the-college-come-to-you.html>

WEYI TV 25

WWJ Radio/Great Lakes IT Report: <http://www.wwj.com/Awards-And-Certifications-From-Aug--20/5050197>

Hundreds of publications reported Chair of the Board of Trustees Bruce D. Coventry '75 is named president of Dresser Waukesha

Asia Pulse

Auto Channel: <http://www.theautochannel.com/news/2009/08/20/474784.html>

BusinessWire

Direkt Broker (Germany)
Euro Investor (United Kingdom)
Ibero News (Spain)
Individual.com: <http://www.individual.com/story.php?story=105683286>
Milwaukee Business Journal
MSN Money
Reliable Plant Magazine
United News of India
Yahoo! Finanzas México

Ottawa Citizen (Canada), Aug. 21

Kettering and Dorel collaborate on child safety seats: <http://www.ottawacitizen.com/cars/Sound+safe+technology/1914819/story.html>

Flint Journal, Aug. 21

Unconventional student Ashley Lowe tells U.S. News & World Report that she is letting colleges pursue her:
http://blog.mlive.com/higher-education/2009/08/an_unconventional_admissions_m.html

Gov. Granholm visits Kettering to celebrate with ECE Department on future \$500,000 lab project, Aug. 18-20

Ann Arbor News

Clean MPG: <http://www.cleanmpg.com/forums/showthread.php?t=24363>

Flint Journal: http://blog.mlive.com/higher-education/2009/08/governor_granholm_calls_ketter.html

Flint Journal http://blog.mlive.com/flint-city-beat/2009/08/gov_granholm_to_visit_ketterin.html

Jackson Citizen Patriot

Kettering media

Michigan.gov: <http://www.michigan.gov/som/0,1607,7-192-31933-220354--,00.html>

Michigan News: Granholm Visits Kettering University in Flint, Celebrates ...

Mlive.com

States News Service

Targeted News Service

The Technician (Kettering media)

U.S. News Service

WEYI TV 25 (multiple broadcasts)

WJRT TV 12 (multiple broadcasts)

WJRT TV 12: video: <http://abclocal.go.com/wjrt/story?section=news/local&id=6973115>

WJRT TV 12 video: <http://abclocal.go.com/wjrt/story?section=news/local&id=6973097>

WKUF Radio (94.3 FM)

WNEM TV 5 (multiple broadcasts)

WSMH TV 66

University Business, Aug. 20

<http://www.universitybusiness.com/newssummary.aspx?news=yes&postid=20097>

Flint Journal, Aug. 18

Battery grants may deter students from leaving state: http://blog.mlive.com/higher-education/2009/08/battery_grants_may_deter_colle.html

WWJ Radio/Great Lakes IT Report, Aug. 18

Kettering leads country in training faculty for Entrepreneurship Across the Curriculum: <http://www.wwj.com/GLITR-Tuesday--August-18-2009/5056100>

See **Video**: Dr. Michael Harris is interviewed on Entrepreneurship efforts at Kettering.

Ann Arbor News, Aug. 18

Flint Journal, Aug. 18: http://blog.mlive.com/higher-education/2009/08/kettering_university_students.html

Mlive.com

Kettering students teach "Kids & Germs" at the Flint Children's Museum

Flint Journal, Aug. 18

WWJ/Great Lakes IT Report: <http://www.wwj.com/pages/5024118.php>

Kettering is named a Military Friendly School

Louisville Courier-Journal (Kentucky), Aug. 16

<http://www.courier-journal.com/article/20090816/OPINION04/908160325/A-boarding-school-for-gifted-kids>

U.S. Ag Net (Wisconsin), Aug. 13

Kettering's ethanol-powered snowmobile and truck to be showcased Sept. 11 in Birch Run:
http://www.usagnet.com/state_headlines/state_story.php?tbl=MI2009&ID=607

The Observer (Livonia), Aug. 13

Robert Fergan '91 chairs the 2010 Mid-Year meeting of the American Bar Association (ABA) Intellectual Property Law Section to be held in Orlando in February. To focus on leadership development for the Intellectual Property Law Section. See: [Business Newsmakers](#)

WLUC (Marquette), Aug. 13

[Lt. Governor Cherry hails GM advanced battery facility](#)

New York Times, Aug. 12

Dr. Janet Brelin-Fornari and Dorel research: <http://wheels.blogs.nytimes.com/2009/08/12/how-hollywood-helped-improve-child-seats/>

Galway Advertiser (Ireland), Aug. 12

Dr. Eugene Hynes: [Miracle at Knock, and a disturbed County Mayo...](#)

Flint Journal, Aug. 12

Dr. Jim Gover and new hybrid electronics lab: http://blog.mlive.com/higher-education/2009/08/flint_michigan_kettering_unive_1.html
MI-SBDTC: Region 6 Michigan Small Business & Technology Development Center to present business plan writing workshop

Flint Journal editorial, Aug. 12

[Michigan's automotive future will be battery-powered](#)

Multiple media reported that Gov. Granholm has re-appointed Trustee Liz Ardisana to the Council for Labor and Economic Growth, which advises the state on strategies to improve workforce development.

dBusinessNews, Aug. 11: http://www.cleveland.dbusinessnews.com/shownews.php?newsid=188395&type_news=latest

Eight media reported an honor on Mary Catherine Stychno, who earned an M.S. degree in Manufacturing Management and is the manager of global supply management for Delphi Corp.

Management News, Aug. 11: http://www.managementnewsarticles.com/management_articles/2009/08/mary-catherine-stychno-excels-in-global-supply-management-and-leadership-111945.htm

24/7 Press Releases.com, Aug. 11

Fox 47 News (Lansing/Jackson), Aug. 11

DirectView Technology announces Leonard Baxter as its new chair, president and CEO:
http://www.fox47news.com/Global/story.asp?S=10857708&nav=menu1452_1_6

Press Release Point, Aug. 10

Jason Thomas '96 named partner at Plante Moran: <http://www.pressreleasepoint.com/plante-amp-moran-announces-new-firm-partners>

WJRT TV 12, Aug. 10

Former hotel downtown almost ready: <http://abclocal.go.com/wjrt/story?section=news/local&id=6957332>

Flint Journal Editorial, Aug. 9

Reverse the population decline: http://www.mlive.com/opinion/flint/index.ssf/2009/08/reverse_the_population_spiral.html

Edmonton Journal (Alberta), Aug. 11**North Bay Nugget (Ontario), Aug. 8**

Continuing coverage of Kettering's involvement with the Dorel Juvenile Group's new child safety seat

Flint Journal, Aug. 7

Arlene Hunt: http://blog.mlive.com/higher-education/2009/08/colleagues_remember_arlene_hun.html

NewsBlaze (California)

Maggy Anderson '88 has been named president of Biomet 3i, a leading manufacturer of dental reconstructive implants and related products: <http://newsblaze.com/story/2009080709174100001.bw/topstory.html>

Dozens of media reported on Kettering's partnership with U-Michigan on next-generation battery project that brings \$1 billion to state:

Automation Alley, Aug. 6-11
Changing Perceptions on Flint
Flint Journal
Goshen News
Great Lakes IT Report/WWJ: <http://www.wwj.com/Michigan-Gets--1-Billion-Plus-In-Battery-Grants/4947276>
Green Car Congress
Michigan Tech News
Michigan Public Radio (NPR)
Mlive.com
States News Service
University Business
U-Michigan News Service: <http://www.ns.umich.edu/htdocs/releases/story.php?id=7265>
WEYI TV 25: <http://www.connectmidmichigan.com/news/story.aspx?id=334410>
WLUC (Marquette)
WNEM TV 5 (multiple broadcasts)
WJRT TV 12 (multiple broadcasts)

The Hickory Hound blog, Aug. 4

The 10 worst Metro Areas: [The Hickory Hound: Hickory Metro's Economy and the 10 Worst MSAa ...](#)

35 media/news servers announced 'Discover Kettering' open house, Aug. 4, here's a sampling:

Automation Alley:
<http://www.automationalley.com/autoalley/Automation+Alley/News+Room/Press+Releases.htm?ItemId=10049>
BusinessWire: [Kettering University Open House Will Showcase Flint Campus Aug. 8](#)
Crain's Detroit Business:
http://www.businesswire.com/portal/site/crainsdetroit/?ndmViewId=news_view&newsId=20090804005180&newsLang=en
Direkt Broker (Germany)
Earth Times
Flint Discoveries: <http://www.facebook.com/group.php?gid=48757409443&ref=ts>
Flint Journal: [Kettering University to show off labs and programs in public open ...](#)
Great Lakes IT Report/WWJ: <http://www.wwj.com/Discover-Kettering-is-Saturday-at-Kettering-Univer/4929817>
Google News
Grand Rapids Press web
MarketWatch
Mlive.com
Morningstar
NewsBlaze
PR Insider (Austria)
StreetInsider
Yahoo!Finance

American Fuels, Aug. 2

Hagarty magazine

Ethanol's effect on classic cars: <http://www.americanfuels.info/2009/08/ethanols-effects-on-classic-cars-fuel.html>

Blog.Wood, Aug. 2

Pickup of story on Kyle Schwulst '02 from the Higher Ed Blog of the Flint Journal

<http://blog.falwood.com/2009/08/kettering-university-graduates-engineering-company-snags/>

Media hits in 2009: August, 1064; July: 470; June: 737; May: 580; April: 487; March: 886; February: 562; January: 241 (2008 total: 3,448)