

Kettering In The News – Feb. 5, 2008

The gift from Russell Ebeid '62 that will provide 70 scholarships for Arab-American students at Kettering in the next 25 years garnered international media attention. Read about the specifics of the gift at: <http://www.kettering.edu/visitors/storydetail.jsp?storynum=2712>. Media covering this story included:

Al-Arabiya News in Dubai (United Arab Emirates): [Son of Lebanese immigrants hopes to inspire others](#)

Automation Alley: [\\$1 million gift creates scholarships for Arab Americans at Kettering University in Flint](#)

BusinessWire

CASE V newsletter

Crain's Detroit Business

Council of Foundations

Cultural – www.the-void.dk (Denmark)

Digital 50

Flint Journal: [From humble roots, man rises to business success and finances Kettering scholarship for Arab-Americans](#)

Fondad-hoc-nes.de (Germany)

Forbes.com

Great Lakes IT Report: [Guardian exec endows scholarship for Arab-Americans at Kettering](#)

Michigan Tech News: [\\$1 Million Gift Creates Scholarships For Arab Americans At Kettering](#)

PR-Insider

Reuters

SiloBreaker

Trading Mark (Los Angeles)

Yahoo!Canada: <http://ca.news.finance.yahoo.com/s/17012008/34/biz-finance-news-1-million-gift-creates-scholarships-arab-americans-kettering.html>

Other Campus News ...

EE Times

Dr. Jim Gover: Engineering schools are working to refashion curricula to reflect industry's demands for well-rounded grads who can effectively compete in the global marketplace. While that may be good news for the profession, it also means that the process of voluntary academic accreditation is becoming increasingly complex. See: [Engineering schools strive to serve up Pinter with Planck](#)

Flint Journal, Feb. 3: [Engineering students offer taste of the future](#)

Michigan Technology News, Feb. 1

Great Lakes IT Report, Feb. 1

Bob Nichols: Bob Nichols, director of external affairs and associate to President Stan Liberty, has been elected vice chair of the Automation Alley Board of Directors. The election was Thursday at the technology business association's annual meeting at the Troy Marriott. Serving as president is Brian McGinnity, director and executive vice president of Hirotec America.

Flint Journal, Jan. 28: [License rule trips foreign students](#)

Flint Journal, Jan. 29: [New rule could affect doctors](#)

WJRT TV 12, Jan. 28 and 29: [Senator challenges new driver's license](#)

WEYI TV 25, Jan. 28 and 29

Sen. John Gleason (D-Flushing) used Kettering's Campus Center as a backdrop for a press conference Jan. 28 to oppose Michigan's new driver's license law that went into effect Jan. 22. The ruling complicates the options that international students have to get a Michigan's driver's license. There are currently 22,000 international students who are in Michigan legally to attend the state's universities and colleges. President Stan Liberty hosted the press conference.

Great Lakes IT Report: [Kettering to host global warming training event](#)

BusinessWire

Digital 50, Jan. 25

EuroInvestor (United Kingdom), Jan. 24

FinanzNachrichten (Germany)

SmartBrief

Trading Markets (Los Angeles)

The National Recycling Coalition (NRC) and Coca-Cola are helping 76 organizations fulfill their New Year's resolutions to recycle more and waste less. This January, the NRC has been busy contacting the recipients of the 2007 Bin Grant program to offer its recycling expertise and arrange for the shipment of 2,500 recycle bins. See: [New Year's Resolution to Recycle? Recycle Bins are on the Way!](#)

AutoWeek, Jan. 18

BlogWired.com: [Think Twice Before Pumping Ethanol Into Your Vintage Car](#)

WiredNews, Jan. 16: [Think Twice Before Pumping Ethanol Into Your Vintage Car](#)

Dr. Greg Davis: *Ethanol blends and your vintage car*: With all the hype about E85, as in "Think Green, Drive Yellow," you'd think America's addiction to petroleum-based fuels-not to mention the challenges of dealing with unpredictable Middle East suppliers--was about to change. Think again, especially if you own a vintage car. **Greg Davis**, director of the **Kettering AERL**, says, "We know from our earlier work with E85 that there are potential issues with corrosion. But we haven't yet looked at the possible effect on vintage cars." See:

<http://www.autoweek.com/apps/pbcs.dll/article?AID=/20080117/FREE/460634612/1530/FREE>

Flint Journal, Jan. 18

Mlive.com, Jan. 18

Coverage on the Detroit Auto Show included this ... Paul Graham, a Mechanical Engineering grad from **Kettering University**, is the new general manager at General Motors' Bowling Green Assembly. See: [Detroit Auto Show opens Saturday](#)

Flint Journal *Editorial*, Jan. 18

DESTINATION DRIVE: Flint's Third Avenue is a road to somewhere - indeed two important places: Kettering University and downtown Flint. And thanks to an impressive upgrade of this once-gritty thoroughfare, the roadway will become a destination of its own. Rebuilt last year, Third Avenue is about to see a \$1-million facelift, to include median landscaping, gardens, pedestrian lighting, benches and bike racks - greatly strengthening the link between Kettering and the University of Michigan-Flint. Federal money and local foundations are financing the makeover, which should spur renewal in the neighborhoods alongside it. Creating this "University Boulevard" will enhance these two schools, bolstering a city identity often overlooked because of accompanying eyesores. A transformed Third Avenue, however, should give this part of Flint a whole new look. Also see: **Flint Journal, Jan 15**: [Third Avenue corridor getting \\$1 million beautification project](#)

WJRT TV 12, Jan. 17

WEYI TV 25, Jan. 17

Painting team helps YWCA: A team of more than 150 volunteers from Home Depot and **Kettering University** (including students from Engineers Without Borders) are making things happen at the local YWCA. See video story on **WJRT TV 12** at: [Volunteers spruce up Flint YWCA](#) and a web story on **WEYI TV 25** at: http://nbc25online.com/news/news_story.aspx?id=85902

Alumni News

Stan O'Neal '74 drew international headlines when Alcoa named him to an immediate position on its board of directors.

Coverage that named Kettering University included:

Alcoa.com (USA): http://www.alcoa.com/global/en/news/news_detail.asp?pageID=20080118005598en&newsYear=2008

Biz Yahoo (United Kingdom)

ChemEurope.com (Germany): [Alcoa Appoints Two New Directors; Stan O'Neal and Michael G. Morris to Join Company Board of Directors](#)

ChemieDE Information Service (Germany): <http://www.chemie.de/news/e/76756>

Electric Energy Online

Euro Investor (United Kingdom)

Finanzen.net (Germany)

Money AOL (USA)

PR Inside (USA)

Raleigh (N.C.) News & Observer: <http://www.newsobserver.com/1566/story/889686.html>

Stockhouse (Canada)

Trading Mark (USA)

Welt Online (Germany): [Alcoa Appoints Two New Directors: Stan O'Neal and Michael G ...](#)

WMSL (United Kingdom)

Yahoo!Canada

Coverage on Stan O'Neal where Kettering was not named in the story included the Wall Street Journal and Bloomberg News.

ProQuest Information and Learning, January 2008

American Society for Quality - Quality Process, January 2008

Dale K. Gordon '80: *Product vs. System Quality.* Dale K. Gordon is vice president of quality for MPC Products in Skokie, Ill. He is an ASQ fellow, past chair of the American Aerospace Quality Group and one of the writers of the current AS9100 aerospace standard. He earned a bachelor's degree in Industrial Engineering from General Motors institute (now Kettering University) and an MBA from Butler University in Indianapolis. **ABSTRACT:** With advancements in precision manufacturing, material properties, software and process controls, there is an expectation that process variation can be precisely controlled and anomalies prevented from reaching customers. From the early times of manufacturing, when the shift was made from artisan manufacturing to interchangeable parts and mass production, inspection of characteristics, components and product were sufficient controls to meet customer needs and demands. The ability to produce complex products ranging from aircraft and spacecraft to advanced lifesaving medical devices, from computers and microprocessors to the host of industrial and consumer products requires complex internal organizations. The complexity of the modern manufacturing organization and the need to ensure that all aspects of business processes are focused on meeting organizational objectives, including the primary mission of customer satisfaction, has led to the development of quality management system standards such as ISO 9001.

Flint-Genesee County Legal News, Jan. 21

Rodney O'Neal '76: Delphi CEO Rod O'Neal '76 recently visited Pontiac Central High School to talk to students about career options. He called his rise to the top of the 170,000-employee corporation a matter of "luck, happenstance, a powerful education, and people who cared." See: [Delphi CEO offers life lessons for group](#)

Intellectual Property Today, Jan. 17

Justin Cohen '01: Justin S. Cohen of Waterford has joined the Bloomfield Hills office of Rader, Fishman & Grauer PLLC, a leading national intellectual property law firm, as an associate ... He holds a bachelor's of science degrees in Electrical Engineering and Computer Engineering, both from Kettering University ... See: <http://www.iptoday.com/news-article.asp?id=1772&type=misc>

Mansfield News Journal (Ohio), Jan. 15

WMFD TV (Ohio)

David Eckstein '68 dies in plane crash: David Eckstein, who created several successful businesses in the plastics industry, was killed in a plane crash in Ohio Jan. 12. As chairman of the small business committee for the Mansfield/Richland County Chamber of Commerce, he was instrumental in establishing the health insurance program for small businesses at the local chamber of commerce. He frequently volunteered in Angel Flights to transport people with debilitating illnesses to facilities for medical treatment. See photo and story at: <http://www.northcentralohio.com/obit/single.asp?Story=30396>

Other news ...

Kettering is beating Harvard and Princeton ... when it comes to percentage increases for undergraduate applications over last year. Kettering is currently recording a 44.4 percent increase in undergraduate applications from a year ago. According to *Academic Impressions*, Harvard had a dramatic spike in apps when it announced it was making more financial aid available for the 2008-09 academic year for middle- and higher-income families. Harvard received 27,278 applications by Jan. 1, a 19 percent increase over last year. Princeton, with 20,118 applicants, had a 6.2 percent increase.

Kettering's Director of Admissions Barb Sosin said that although this is the largest graduating class of high school seniors in years, she attributes the substantial increase in applications at Kettering to several factors -- the marketing campaign launched last year, marketing of the scholarship program, an increase in advertising and an increase in staff travel outside

of the Midwest. "There isn't one silver bullet to credit our success," she explained. "It's a combination of all of the above that helps us to attract the brightest and best students to Kettering University. We are excited about the potential of our incoming class, but it's still too early to celebrate. We know we have a lot of work ahead of us over the next six months to turn these applicants into enrolled Kettering students. Granted, this is a challenge we welcome!"

"Kettering In The News" is a sampling of news stories recently published on Kettering University, its employees, alumni, students and friends. If you would like to be removed from this email list, please send a note to Patricia Mroczek at: pmroczek@kettering.edu. Please share this email. "Kettering in the News" is published periodically by the Office of PR & Communications at Kettering University in Flint, Mich. Visit: www.kettering.edu for more Kettering University news.