

Kettering In The News – Jan. 15, 2008

The New York Times featured Kettering University and President Stan Liberty in an article in its Sunday, Jan. 6, edition. The story: *Mandating Experience: Five colleges where the jobs are part of the curriculum*, was in the "Education Life" section. Here are excerpts:

School-supported stints in the workplace have become as familiar a part of the undergraduate world as bleary-eyed cramming for finals. While on most campuses such spells are optional, more than 125 institutions require a dip into the workforce for certain majors, and at least a dozen mandate it for every full-time undergraduate. The experience can be had through an internship (typically part-time, frequently unpaid) or a cooperative program (full-time study alternating with full-time and paid work).

... "Students mature more rapidly in a professional work setting," says **Stan Liberty, the president of Kettering University**, which focuses on science and technology. "They seem to have more self-confidence than students in strictly academic settings." All 2,300 undergraduates follow the work schedule, no exemptions, until graduation. "We have employment fairs, and the companies come in and recruit students as they would regular employees," Mr. Liberty says. Students are expected to stay with one employer, because switching to a new one often means another round of entry-level tasks instead of more responsibility — and more money (starting pay is usually \$12 an hour). More than 600 companies, in fields like pharmaceuticals, medical technology and automotive and aerospace industries, hire Kettering students under the program.

See the entire story from The New York Times at:

http://www.nytimes.com/2008/01/06/education/edlife/required.html?_r=1&oref=slogin.

Student Jena Miller has been selected as one of 25 SAE International student leaders to participate in SAE's Leadership Development Program in Orlando, Fla., Jan. 30-Feb. 1. The program recognizes some of the most promising SAE student leaders around the country. Jena is the team manager for Kettering's Formula SAE team. She is majoring in ME, with a business management concentration. Jena, who is from Ridgeland, Miss., found out about Kettering while working as a waitress at a Macaroni Grill and one of her customer's overheard her conversation on searching for a college and handed her a slip of paper with "Kettering University, Flint, Mich.," written on the paper.

Her co-op is with Avon Automotive.

Paul Graham '86 is the new manager of the Corvette assembly plant in Bowling Green, Ky., replacing former GMI faculty member, Wil Cooksey. See a story in the Bowling Green (Ky.) Daily News at: [Corvette plant's new manager begins journey](#)

Trustees

BusinessWire (Los Angeles), Jan. 8

Digital CAD: <http://cad.digitalmedianet.com/articles/viewarticle.jsp?id=272814>

PR Inside (International Service): [Interneer Announces Its Newest Board Member](#)

Reuters USA: [Interneer Announces Its Newest Board Member](#)

StartUpBeat (Los Angeles): [Interneer Appoints New Board Member](#)

Frank Perna '60: *Interneer Announces Newest Board Member*: Interneer Inc. announced Frank Perna Jr. was elected to Interneer's Board of Directors today. Mr. Perna is also a member of the MIT Entrepreneurship Center Dean's Advisory Council and a member of the Board of Trustees at Kettering University. "One of the major issues with operating companies today is being able to automate various processes. Most package software designed for such purposes is very inflexible, costly, and at the end of the day, does not do the intended job," said Frank Perna. "What excites me about Interneer is their ability to address this basic problem in a cost-effective way. The team at Interneer has the established technical background and products to make a positive difference in a number of market segments. I look forward to help direct the efforts and to seeing the Company experience its full potential."

Other Campus News ...

IEEE SIES 2008 (France)

Dr. Juan Pimentel: Dr. Juan Pimentel is part of the International Advisory Committee for the IEEE Third Symposium on Industrial Embedded Systems in France in June. See: [IEEE SIES 2008 - Montpellier, France - June 11 - 13 - Call for Papers](#)

Cheboygan Daily Tribune, Jan. 14

Kettering to host state chess tournament on Feb. 23: [Local chess players shine in Cheboygan tournament](#)

Great Lakes IT Report: [Grand Blanc getting hydrogen station](#)

Kettering involved in construction of hydrogen station

Voice of Israel, Jan. 3

Provost Michael Harris is offering election commentary for Voice of Israel, beginning with the Iowa caucuses.

FIRST Rookie Regional coming to Kettering:

Southgate (Mich.) News Herald, Jan. 2: Kettering to host "Rookie Regional" for robotics: [Gearing up](#)

Holland Sentinel, Dec. 24: [Robotics teams gear up for new season](#)

Tri-County Times: [Local F.I.R.S.T. robotics 2008 season begins](#)

AsianFortune.com, Jan. 1

CEOs not always from Princeton, Duke or Harvard: ... Out of the top 50 CEOs that were head of the biggest corporations in America, only four attended a top college such as Princeton or Duke. The rest hailed from colleges like University of Nebraska, Carroll College, or **Kettering University**. See: [Youth Voices: The College Race](#)

WWJ Radio, Dec. 27

Provost Michael Harris was used as a political expert by WWJ Radio in Detroit, following the assassination of Benazir Bhutto.

Crain's Detroit Business, Dec. 24

Unforgettable harvest: When Nancy Fishman founded Forgotten Harvest in 1990, she hoped to rescue about 1,000 pounds of food each month ... The organization called on students from **Kettering University** in Flint and Lawrence Technological University in Southfield to help it develop the only handheld food tracking system used by a nonprofit in the U.S. ... See: [Unforgettable harvest: Our best-managed nonprofit is feeding more people for less](#)

WJRT TV 12, Dec. 19

Dr. Greg Davis: President Bush signed the Energy Bill, enforcing new federal regulations in many areas, including the automotive industry. TV 12 tapped Auto Expert Dr. Greg Davis in this video report: [Bush puts new energy, efficiency standards in place](#)

U.S. Federal News, Dec. 17

Federal appropriation is approved: U.S. Rep. Dale Kildee, D-Mich. (5th Congressional District) announced today that the U.S. House of Representatives has given final approval to the appropriations bill that will provide funding for:

Flint Mass Transit Authority: \$2,626,400 to rehabilitate buses currently in use and to procure new diesel-electric hybrid buses. Federal funds would be used by the Flint MTA to help complete its program to rehabilitate 82 of its 92 vehicles, which nearly doubles the life of a bus at a cost that is half that of a new vehicle. The funds would also help purchase five 40-foot diesel-electric hybrid buses to replace buses purchased in 1983. The Flint MTA is working in partnership with Kettering University to develop and test new technology for large passenger vehicles, resulting in 30-40% increases in the conservation of fossil fuels.

Kettering University: \$1 million to continue research on the Chemical Warfare Agent Fate Program, which examines how long chemicals remain harmful after deployed by a chemical weapon. "Research conducted at world class institutions right here in Flint assists our military men and women in the field, and will enable them to recover more quickly from wartime injuries and chemical threats making our citizens safer here at home," said Kildee.

Great Lakes IT Report, Dec. 11

Flint Journal

Kettering students launch rental rating site: Three Kettering University seniors, with help from the Kettering Entrepreneur Society, have launched a new Web site, www.ratemystudentrental.com, to help college students find

suitable places to live while at college. The site allows students to rate the apartments, houses, even dorms where they stay during their terms on campus. See: <http://www.gliitr.com/Article.asp?id=529414&spid=>

Saginaw News, Dec. 7

Search for alternative energy hinges on creation of jobs: Mid-Michigan officials talked green with Gov. Jennifer M. Granholm this week, but the bottom line was jobs. Granholm joined business and education representatives Monday at Dow Corning Corp. headquarters near Midland to listen to how academics and industry leaders are expanding alternative energy production and research to create jobs in Michigan ... While at Dow Corning, Granholm heard about biomass fuels, fuel cell research at **Kettering University** in Flint, wind turbine parts-making in Bay City and plans to store carbon dioxide - a greenhouse gas linked to global warming - underground in northern Michigan ...

Kalamazoo Gazette, Dec. 2

Community minded: Prima Communications Inc. announced its sponsorship of Kettering University's Prima Prize for Best Research Paper in Leadership and Ethics for the 2006-07 academic year. The award recognizes excellence in leadership, communications and ethics.

AutoCentral.com

BusinessWire

PR-Inside.com (Austria): [UQM Technologies' Newly Introduced 150 kW Propulsion System ...](#)

Northern Colorado Business Report: [UQM chosen for hybrid bus project](#)

Penton Business Media

PowerOnline

PowerPulse.Net

UQM Technologies, Inc. announced that its newly introduced 150kW permanent magnet propulsion motor has been selected as part of a collaborative advanced hybrid electric bus development program being performed by the **Flint Michigan Mass Transportation Authority** ("MTA"), **Kettering University**, **Michigan State University** and **Transportation Techniques LLC**. See: [UQM Technologies' Newly Introduced 150 kWw Propulsion System Selected For Advanced Hybrid Bus Development Project By Flint, Michigan, Mass Transportation Authority](#)

Alumni News

CNN Money: [Dow Jones Names New Chief Marketing Officer for Consumer Marketing ...](#)

DowJones.com: http://www.dowjones.com/Pressroom/PressReleases/Other/US/2007/1220_US_DowJones_4732.htm

MSN Money: [Dow Jones Names New Chief Marketing Officer for Consumer](#)

NewsBlaze

PrimeNewsWire

Yahoo! Canada: <http://ca.biz.yahoo.com/pz/071220/133436.html>

Paul Bascobert '87: Paul Bascobert has been named chief marketing officer for the Dow Jones Consumer Media Group (CMG), which publishes The Wall Street Journal and other leading financial publications. Bascobert's appointment is effective immediately. ... He a graduate of Kettering University with a degree in Electrical Engineering, and an MBA degree in Finance from The Wharton School.

Design News: <http://www.designtaxi.com/news.jsp?id=14759&monthview=0&month=1&year=2008>

PR NewsWire, Jan. 11

RTT News: [GM Names Mary Barra Vice President Global Manufacturing ...](#)

StreetInsider.com: [Mary Barra to Lead Global Manufacturing Engineering](#)

Trading Markets

Mary Barra '85 will be new VP at General Motors: GM Chairman and CEO Rick Wagoner has announced that Mary Barra, currently executive director, vehicle manufacturing engineering, will be appointed GM vice president, global manufacturing engineering, effective Feb. 1.

PR Newswire (Paris, France)

David Kenny '84: The supervisory board of Publicis Groupe, chaired by Elisabeth Badinter, held its regularly scheduled meeting on Tuesday, Dec. 4. The supervisory board ... and appointed two new members: David Kenny ('84), CEO of Digitas, and Jean-Yves Naouri, executive vice president of operations for Publicis Groupe. *About David Kenny:* David Kenny is CEO of Digitas and is a member of the Publicis Groupe Executive Committee, the P12. He leads the Groupe's overall digital and interactive strategy. Beginning with his appointment as Digitas CEO in 1997, David has led the Digitas

agencies through a decade of evolution and growth to an industry-leading position in digital and direct marketing services. This position is now the digital cornerstone of the Publicis Groupe global offering. Previously David was a Partner, and later a Senior Partner, of the global consulting firm Bain & Company from 1991 to 1997. He was named to its Policy Committee in 1995 at the age of 33. Prior to his consulting career, David held marketing and strategy positions with General Motors Corporation. He holds a B.S. from the General Motors Institute (Kettering University) and an M.B.A. from Harvard Business School. He is a board member for Teach For America and a director of The Corporate Executive Board.

Arab American News

Russell J. Ebeid '62: For Russell J. Ebeid, giving back to the community is more than an obligation; it is an opportunity to fulfill his passions through his generosity. After years of faithful-giving, Russell recently made the decision to grant a \$500,000 endowed gift to the Community Foundation of Southeast Michigan (CFSEM). "I am at the stage in my life where I want to give back in a larger way. I saw an opportunity to create a sustainable fund that would be measured out for years to come," Russell says. "From the beginning, Russell explored every option for giving, looking for ways to leverage his generous donation for the greatest impact. Russell could have given directly to Kettering University, his alma mater, for a scholarship fund. Instead, he decided to work through ACCESS to engage the broader community in his donation while benefiting Kettering and bringing greater visibility to ACCESS and the Arab American National Museum," said Maha Freij, ACCESS Deputy Executive Director/CFO. With the guidance of ACCESS staff, Russ created an endowed fund at the CFSEM. Russell was able to leverage his \$500,000 to receive a \$250,000 match from the CFSEM, establishing the \$750,000 Ebeid Family Fund.

Xology Magazine (Automation Alley), Winter 2008

Grace Lieblein '83: Xology Magazine (a publication of Automation Alley) did a major feature story on Grace Lieblein '83, calling her an "engineering trailblazer." She is GM's highest ranking Latina and is considered one of the Top 100 Women in the Auto Industry. It was her father, a Cuban immigrant, who was working at GM's Los Angeles assembly plant when he encouraged Grace to explore getting an education at General Motors Institute. She did and says the world opened up in front of her. See more of this interesting story at: http://www.xology.com/w08/w08_profile.php Kettering is also mentioned in Xology's "Focus on Technology" column – the magazine announced that in November Kettering dedicated the Dane and Mary Louise Miller Life Sciences and Bio-Engineering Laboratories.

PR NewsWire (Chicago), Jan. 7

TickerTech.com: [Brinks Hofer Gilson & Lione Announces New Board of Directors for 2008](#)

Steve P. Oberholtzer '77: Brinks Hofer Gilson & Lione, one of the largest intellectual property law firms in the United States, is pleased to announce its newly-named Board of Directors for 2008. Board members include: Steven P. Oberholtzer -- Mr. Oberholtzer is managing partner of Brinks' Ann Arbor office and focuses on patent and trademark counseling, corporate intellectual property policy development, technology licensing, joint development and joint venture relationship agreements, United States Patent and Trademark Office administrative proceedings, including interferences, re-examinations, re-issues, trademark oppositions, patent application preparation and prosecution, providing opinions regarding infringement risks, design-around projects and patentability and administration of corporate intellectual property portfolios. He has extensive experience in the mechanical and electro-mechanical disciplines with particular emphasis on automotive industry issues and has additional significant experience in technology areas, including medical devices, lasers, fiber optics, optical devices and heavy industrial equipment. Mr. Oberholtzer received his J.D. from the Detroit College of Law at Michigan State University and his B.S. in Mechanical Engineering from Kettering University, formerly known as the General Motors Institute.

PR Web, Jan. 7

WhatTheyThink.com: <http://members.whattheythink.com/news/newslink.cfm?id=30212>

Frank Steenburgh '66: ColorCentric Corp., a leader in web-to-print, real-time publishing for the photo and traditional publishing industries, announced today that Frank D. Steenburgh has joined the company as chief marketing officer (CMO). Steenburgh brings more than 25 years of experience in the digital printing industry to ColorCentric. "We're thrilled to have Frank join the executive team at ColorCentric," said John Lacagnina, CEO of ColorCentric. "Frank's experience, reputation and knowledge of the printing industry, coupled with his passion for ColorCentric's mission to be the heart of the real-time publishing revolution makes him the perfect choice to lead ColorCentric's sales and marketing efforts." Steenburgh retired from Xerox at the end of 2005, where he was Senior Vice President Business Growth. Steenburgh was appointed to that position in July 2003. He was appointed a Corporate Officer of Xerox in May of 1998. As Senior Vice President, Business Growth, he had business responsibility for growing Xerox's \$4.5 billion production business, with a strong focus on digital color. Prior to that, Steenburgh was Senior Vice President and General Manager for Xerox's \$2 billion production color business.

Mount Pleasant Morning Sun, Dec. 31

Al Arens '62: Arens' latest project – a book! Al Arens is one of those people who just can't sit still. The 68-year-old Westphalia native graduated from the General Motors Institute of Technology (now Kettering University) in 1962 with an Electrical Engineering degree. After working for General Motors and Federal Pacific Electric he joined Medler Electric in 1969 as sales manager. Over the next 28 years, he was instrumental in helping the company expand from one location in Alma with eight employees to 15 locations throughout the state and 150 employees. After retiring in 1997, he founded his own training and consulting company and recently had a book published. See: [Arens' latest project - a book](#)

The Voice (New Baltimore, Mich.), Dec. 26

Nick Sawyer: [Fighting fires is a family affair](#)

Sault Star (Sault Ste. Marie, Ontario), Dec. 17

Timmins Daily Press (Ontario)

Ray Cave: [Teen lovers reunite after 40 years; now searching for their daughter](#)

Other news ...

Kiplinger article on the "100 Best Values in Public Colleges" is at:
<http://www.kiplinger.com/tools/colleges>

When you look at total out-of-state costs, Kettering is very competitive for those students coming to Michigan.

"Kettering In The News" is a sampling of news stories recently published on Kettering University, its employees, alumni, students and friends. If you would like to be removed from this email list, please send a note to Patricia Mroczek at: pmroczek@kettering.edu. Please share this email. "Kettering in the News" is published periodically by the Office of PR & Communications at Kettering University in Flint, Mich. Visit: www.kettering.edu for more Kettering University news.