

Dear Students,

Flint Mayor Dayne Walling wants you to design a logo.

Here are the details of the city of Flint's Logo Design Contest. Mayor Dayne Walling is committed to transforming the city of Flint into a model 21st Century city. His vision includes: new jobs, safe neighborhoods and great schools. We want to engage our city's vast student population in the process of re-branding the city's image.

The logo contest is open to students in the city of Flint from middle school through graduate school. The winning logo design will be publicly unveiled in January 2010. This will become the official logo for the City of Flint. The student of the winning design will be publicly recognized by Flint Mayor Dayne Walling.

The design criteria are as follows:

- All entries must be original artwork of the designer
- The logo has to be round in shape
- The logo should reflect strength, resilience, pride and diversity
- All entries must be received by 5:00 p.m. December 1, 2009
- All entries must be submitted as high resolution artwork, at least 300 dpi
- All entries should be submitted as a .tif, .psd, or .ai file
- All entries should be submitted in a CMYK color profile
- Entries can be electronically submitted through e-mail at: logocontest@cityofflint.com or mailed to: Mayor's Office - Logo Contest Flint City Hall, 1101 South Saginaw Street, Flint, MI 48502

Sincerely,

Dawn Jones

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